

EAST RIDING

ROAD  
SAFETY

# WALK THIS WAY

## Pedestrian Safety Tips



### Unplug

Don't be a  
distracted walker.



### Make eye contact

Don't walk until  
traffic stops.



### Be bright

Wear reflective clothing  
at night.



### STOP

If you need to use  
your phone.



### Stay alert

All the way across  
the road.



### Watch for turning

Vehicles of  
all kinds.



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**Be bright,  
be seen.**



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